

# Nipul Purohit

## Magento Backend Developer

### CONTACT

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Ahmedabad, Gujarat

### CERTIFICATIONS

#### Adobe Certified Professional

ADOBE COMMERCE DEVELOPER

### TECHNICAL SKILLS

Magento 2 (Cloud)

PHP & MVC

MySQL & DB Optimization

GraphQL & REST

Docker, DDEV, Linux

Git, GitLab, Bitbucket

Postman & SOAP

JIRA & Azure DevOps

### EDUCATION

#### BE in Computer Engineering

SAL Institute of Tech, Ahmedabad

2018 – 2021

#### Diploma in Computer Engineering

VPMP Polytechnic, Gandhinagar

2015 – 2018

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## Professional Summary

Highly skilled **Magento Backend Developer** with over **5 years** of dedicated experience in the Adobe Commerce ecosystem. Specialist in architecting scalable backend solutions, custom module engineering, and seamless 3rd-party integrations (ERP, Loyalty, Payments). Adept at optimizing large-scale databases and improving performance for high-traffic enterprise eCommerce platforms.

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## Professional Experience

### Magento Backend Developer

MAGNETO IT SOLUTIONS | 2026 – PRESENT

- Architected and implemented **custom API solutions** for seamless integration with complex third-party systems.
- Engineered and managed **multi-site Magento architectures**, optimizing global performance and administration.
- Collaborated with clients and third-party teams to translate complex business requirements into robust technical specifications.
- Led technical feasibility analysis and provided accurate effort estimation for enterprise-scale feature rollouts.
- Designed scalable backend solutions aligned with long-term strategic business goals and performance targets.

### Magento Backend Developer

BRAINVIRE INFOTECH | 2021 – 2026

- Designed custom Magento 2 modules, including **warehouse-based order splitting** and dynamic content management systems.
- Engineered complex integrations with **ERP systems (Odoo, SAP)** for real-time inventory and order sync.
- Implemented multi-store architectures and **multi-language support** for global brands like ASQ (Arabic/English).
- Developed and integrated Loyalty/Reward systems (e.g., Saudi Qitaf) via external REST APIs.
- Executed seamless Magento version upgrades (2.3 to 2.4.6) with zero downtime and full PHP 8.2 compatibility.

### Core PHP Developer

FREELANCE | 2021

Developed a full-scale **Book Publishing Management System** for Write India Publishing House. Built custom modules for publisher management, royalty calculations, and real-time sales dashboards.

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## Key Projects Portfolio

## 1. Silhouette America

### PRINTERS & ACCESSORIES

Developed product-level customizations for a dynamic bundle/kit section and performed extensive backend refactoring for site speed.

## 2. Linen Club (Aditya Birla)

### RETAIL APPAREL & FASHION

Executed Magento 2 upgrade, ERP integration, and built a custom warehouse-based order splitting module.

## 3. KGS DIAMOND

### INDUSTRIAL TOOLS

Developed custom dynamic news/blog module and executed full website revamp for better UX/UI.

## 4. MELISSA

### FASHION & FOOTWEAR

Integrated Odoo ERP for backend synchronization and implemented custom global shipping methods.

## 5. ASQ Perfumes

### MANUFACTURING & RETAIL

Architected multi-language support (Arabic) and integrated Qitaf wallet systems for the Saudi market.

## 6. The Futon Shop

### FURNITURE & HOME RETAIL

Revamped PLP/PDP UX and optimized performance on Adobe Commerce Cloud for higher conversion rates.

## 7. Scoreboard Sports

### SPORTS & GAMING

Implemented price customization on swatch changes with tier and special price. Integrated Odoo, eBay, Amazon, and Walmart. Managed multi-site architectures on Magento Enterprise Cloud.

## 8. Write India Publishing

### BOOK PUBLISHING

Developed an end-to-end management system with author dashboards and royalty point tracking.

## 9. Donor's Hub

### HEALTHCARE (BE PROJECT)

Created a platform connecting blood/plasma donors with receivers via real-time matching.